

BDS LIFE

Summer 2011

Telegraph
weesleekit



BDS BECOMES MAJOR TALIS SUPPLIER

BDS is proud to announce that it has extended its range of data supplied to leading library service provider Talis.

A recent deal between BDS and Talis has ensured data downloaded by Talis Prism OPAC users will include the enhancements to records that library users have come to expect. These include jacket cover images, tables of contents and long descriptions for books and AV.

The deal also provides for internal scans, reviews, contributor notes, film trailers and audio clips for audio books to be supplied in the near future. It makes BDS the major supplier of multi-media extended data to Talis.



The agreement is built upon the two companies' long-standing and successful partnership which sees BDS providing library-quality book and audio book records for use by Talis customers on Talisbase. Last year, BDS began supplying AV records for DVDs, BluRays and CDs. This service has proved very popular and has prompted the current expansion of BDS's data supply.

In 1996 Talis, in its previous incarnation as BLCMP, was an early adopter of BDS services, and was quick to see the advantage of working with a premier data supplier who produced not only quality CIP data, but also book in hand records immediately on publication.

The functionality of library catalogues has changed significantly in the intervening years, and now the two companies are working to provide state of the art services, that are used by both public and academic libraries.

Today, extended content and data that is accurate, detailed and entertaining is vital in maintaining user-engagement with the library catalogue whether in academic institutions or public forums. Significantly, the born-digital generation respond much more actively to visually enhanced data while greater detail of information ensures that students and the general public are able to find the item they need quickly and reliably.

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BDS SHORT-LISTED FOR NATIONAL AWARD

Arts & Business Scotland

Bibliographic Data Services has been shortlisted in the Sustained Partnership category of the Arts & Business Scotland Awards 2011 for its sponsorship of The Bakehouse in bringing Shakespeare's Globe Theatre to Scotland.

The award category is for an established, ongoing partnership that continues to set standards in creative arts-business collaborations. This is the second time that BDS has been shortlisted for an Arts & Business Award, the last time being in 2009 in the Cultural Branding category.

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FROM THE EDITOR

Welcome to the latest edition of our newsletter which we have re-named BDS Life. We thought it was time for a change of title to reflect the broader range of products and services that the BDS brand encompasses today.

There's plenty of exciting news and cultural features in this inaugural issue. Prominence has to be given to BDS joining forces with design, specialist branding and arthouse web developers, Weesleekit. We hope this new relationship offers cost-effective design options to our customers. I certainly find the focus on the company in this issue visually inspiring.

Another new association is that with BookBrunch. Find out more about this up-to-the minute e-zine covering all news relating to the book and book culture, including a section dedicated to libraries, on page 12.

In the world of data supply I am sure Talis customers will find our new deal exciting. Online information is changing fast and we at BDS, like our colleagues at Talis, want to ensure that all libraries get the best data available.

Our cultural interest in this issue turns in two fascinating directions: firstly, the world of the artist's book. Books come in all shapes, sizes and forms – those featured in our article on the archive of the exhibition "Place, Identity, Memory" for which BDS has donated a state-of-the-art book and storage case, are unique cultural objects, handmade by artists from around the world.

Our second article of cultural focus is on two libraries in Sweden, the National Library and the Malmo State Library. Through looking at these two iconic buildings we follow the story of how the Swedish Crown's desire to control and censor publications has, ironically, led to one of the most free-thinking and democratic cultures in Europe today.

Of course, we also keep you up-to-date on latest developments in the fields of Dewey 23 and RDA, as well as the latest news on our own products.

Finally, our sponsorship of Shakespeare's Globe Theatre continues its success, not only through another three superb performances in Dumfries this year (see page 5) but also through BDS being short-listed for an Arts & Business Award for our ongoing association with Shakespeare's theatre on London's South Bank.

I hope that you enjoy this, the first issue of BDSLife. Should you have any suggestions on articles to feature or have anything that you would like to see included in our pages, please do not hesitate to contact me.

Lesley Whyte

Lesley Whyte - Editor

BDS SHORT-LISTED FOR NATIONAL AWARD

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The successful partnership with The Bakehouse, an arts organisation based in Galloway, began in 2008. BDS sponsored three performances of The Globe's touring production of *Romeo and Juliet*. Since then, The Globe has returned to Dumfries each year to ever increasing audiences with productions of *The Comedy of Errors*, *A Midsummer Night's Dream* and *As You Like It*.

This year's black tie Awards event will take place at the Aberdeen Music Hall on the evening of 26th October. Fiona Hyslop, MSP, Minister for Culture and External Affairs has been invited to present the Awards and BBC presenter Janice Forsyth will be returning as MC of the Awards ceremony.

Other shortlisted partnerships in the Sustained Partnership category are Accenture, Scotland and Scottish Opera, Bank of Scotland and the Edinburgh International Festival, The Royal Bank of Scotland Group and The Royal Edinburgh Military Tattoo, Scottish Friendly Assurance and Scottish Book Trust, Scottish Power and Glasgow Life – Celtic Connections, Stobo Castle and Rowan Tree Theatre Company, Teknek and The Glasgow School of Art.

"We are delighted to be short-listed alongside such auspicious company," says Lesley Whyte. "The companies and organisations listed for the Awards reflect the commitment and belief that both business and the arts share in the future of the creative industries in Scotland. Whoever wins the prizes on the night, we are honoured to be on the list."

To find out more about Arts & Business Scotland, visit www.artsandbusiness.org.uk/scotland.

**Arts
& Business**
Scotland

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BDS BECOMES MAJOR TALIS SUPPLIER

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"Talis and BDS are two companies that believe libraries to be vital to our culture," says Lesley Whyte. "We have been working together for fifteen years. During that time the core values of quality, accuracy, innovation and customer service have remained central to both companies. It is a pleasure to be able to develop further these values through this latest agreement."

For more information on BDS data and Talis contact Grant White, Talis Partner Manager grant.white@capita.co.uk, 0870 400 5425.

The path to the adoption of the new, unified cataloguing standard, RDA: Resource Description and Access, is being carefully trod by the world's leading institutions. BDS is keeping abreast of these developments and summarises recent progress and opinion...

RDA UPDATE

Designed for the digital world of metadata users, RDA is an evolution of the cataloguing principles from AACR2. The primary distinction between RDA and AACR is structural. RDA is based on the Functional Requirements for Bibliographic Records (FRBR).

Digital technologies have significantly changed the environment in which libraries, archives, museums, and other information management organisations build and maintain the databases that describe and provide access to resources in their collections. RDA provides the much needed, comprehensive set of guidelines and instructions covering all types of content and media.

Trials, almost entirely on monographic material, have been undertaken in leading institutions in the USA. As a result of this process, the Library of Congress has decided to delay implementation of RDA to 2013. Rather surprisingly, an additional announcement was made in May, indicating that the Library of Congress believes that MARC is no longer suitable as the carrier for cataloguing information. Theoreticians on both sides of the Atlantic are examining the implications of these decisions.

Even when RDA is implemented, it is likely that libraries will function in an environment where both RDA and AACR records are present in their catalogue. Adaptation is a slow process, and most collections contain legacy records. With the introduction of RDA, hybrid records, containing elements of both RDA and AACR2 rules are a real possibility.

System developers will be invited to explore ways in which RDA records behave in existing systems and how RDA might impact development of future systems. Alongside system issues, retrospective conversions are bound to result in hybrid records.

Any decision by the British Library, which leads practice in the UK library community, will be linked to decisions made at the Library of Congress. BDS will, of course, keep its customers abreast of developments and will ensure that it is at the fore-front of events and implementation should the new standard become current. Jenny Wright represents BDS on the CILIP/BL JSC Committee, and any questions regarding RDA should be directed to her at jenny.wright@bibdsl.co.uk.

For more information on RDA go to www.rda-jsc.org/rda.html and www.rdatoolkit.org/

Books and Media is helping librarians do the fundamental and all-important job of connecting readers with books...

BOOKS & MEDIA ESSENTIAL FOR LIBRARIES

BDS's review and news service dedicated to books featured in the press, TV, radio and on the Internet, www.booksandmedia.co.uk, is coming to the end of its extensive development period.

The free Books and Media digest will continue to be sent out to all who request it. The powerful resource of the website, updated to include a new FAQ section and containing the full archive of over two years' of reviews and opinion on books featured in the UK and Irish media, will become a subscription service.

"Books and Media is an invaluable resource for libraries," comments Books and Media Managing Editor, Harry Doherty. "It enables staff to assess their buying strategy against reviewed titles, benchmark supplier selection, see what authors are making the headlines and getting the interviews, and alerts them to TV and film tie-ins which are bound to be popular with readers. We even think the public will be interested, especially where we have links to reviews".

A particularly notable feature for libraries is the Internet section, which analyses what books and authors are featuring in blogs and on social networking sites. Interestingly, these are often well-established authors rather than authors of new books. This helps librarians identify how to showcase their backlist titles as well as the new books they have purchased.

The new FAQ page explains in detail how to exploit all the features of Books and Media to full advantage.

Sarah Armitage comments, "When I start talking to librarians about all the features of Books and Media, they invariably get quite excited. Most of the services which BDS offers are used by technical services staff and enable the library to function effectively. Books and Media is a product which really works for all library staff in the way that is most fundamental – connecting readers with books. We want to encourage everyone in the library to use the product, and for this reason we are offering attractive terms for global access".

To discuss trials or discounts available for authority-wide access to Books & Media contact sarah.armitage@bibdsl.co.uk or telephone her on 07860 324 570.

The Dewey Decimal Classification system is going from strength to strength, as recent translations into French, Italian and German indicate. The European Dewey Users Group was established in 2007 to represent the needs and interests of the growing list of nations embracing this method of organising knowledge. Lesley Whyte was invited to be one of the speakers at the annual symposium...



THE DEWEY JOURNEY IN EUROPE

A Case Study of Classification in the 21st Century

The 2011 meeting of the Dewey Users Group was held at the Kungliga Biblioteket, the National Library of Sweden, a fitting venue, since the Library had introduced the Dewey Decimal Classification in January of this year.

The keynote speaker, Professor Joacim Hansson, set the scene for the day. He described the historical, social and economic factors which had led to Sweden, "an old country with a new democracy" to adopt SAB, a national classification system unique to Sweden, in 1917, unlike near neighbours, Norway and Denmark, who opted for Dewey.

Professor Hansson detailed how the rise of populist movements in Sweden had precipitated the creation of the public library system in 1912, and ultimately to the introduction of SAB. However, a century later, SAB was seen as a barrier to international data exchange, and thus Dewey had been embraced as a universal solution.

Joan Mitchell, Editor-in-Chief of Dewey, followed with an update on the major changes in the 23rd edition, and demonstrated how Swedish interests had been included in 2009 in preparation for Sweden's adoption of the scheme. She provided a fascinating insight into the challenges associated with managing a multi-lingual knowledge system.

Presentations from Austria, Sweden, France and Germany gave further evidence on multi-lingual issues by focusing on the use of Dewey in libraries in these nations, including the work involved in updating translations.

Finally, Lesley Whyte outlined the role of BDS in the UK in promoting, maintaining and supporting the Dewey classification scheme.

Almost one hundred delegates attended this symposium, many of them Swedish librarians evaluating the implication of introducing Dewey to their own collections. The overall opinion of the day was that despite some challenges, Dewey meets the needs of an international audience more precisely than ever, and truly represents an international solution for organising knowledge in a changing world.

For more information about the aims and objectives of EDUG, go to www.slainte.org.uk/edug.

Lesley Whyte will be a speaker at the CILIP Executive Briefing, in association with OCLC on 15 September 2011. Her paper is entitled "Dewey for everyone: the role of a bibliographic agency".

The backbone of the library catalogue, the Dewey Decimal Classification system, first conceived by Melvil Dewey in the 1870s, is about to be updated. BDS reports on its introduction and how it will affect libraries...

DDC23 IS HERE

It has been nearly eight years since edition 22 of the Dewey Decimal Classification system was introduced. Since then the body of human knowledge has changed with new topics regularly entering the world of published literature such as cloud computing and raw food diets or developments and refinements within existing categories such as civil law or education.

With previous versions of Dewey, BDS has left a running-in period of approximately six months after its introduction in order to allow libraries to catch up with the new schedules. But in a web environment, the schedules are constantly being updated, and a delay no longer seems appropriate, so BDS will introduce Dewey 23 from 1 August 2011 when creating both pre-publication and book-in-hand records.

"DDC23 is already in use in the U.S." comments Jo Maxwell, representative of BDS on the Dewey Committee. "The introduction of a new schedule used to be a major issue for libraries, but the schedules are changing in a more organic way in a web environment, and this new edition represents an evolution rather than a dramatic change in the organisation of knowledge. We do not anticipate that our customers will find the introduction of the new edition of Dewey to be problematic in any way."

Changes to the schedule include:

- No phoenix schedules
- Elimination of dual headings
- Elimination of unbalanced spans
- Some reversals of preference orders which will enable more detailed number building
- Changes in terminology – a more 'user-friendly' approach
- Changes to Tables 1 and 2 – including an overhaul of the representation of groups of peoples
- New numbers in Computer Science to reflect changing technologies
- Law – enhanced numbers for legal systems based on civil laws
- Education – improved subject representation in primary education
- Religion – changes to Islam and Orthodox Church

BDS will not be updating records created using DDC22 but the Dewey edition used when creating the record will be clearly indicated.

"For a time librarians will be buying a mix of new and old books," says Jo. "Their stock will have a mixture of numbers on the shelves, but they are unlikely to find this a major problem. If we have a request for a specific title already classified at DDC22 we will check and update the number, but only for those items where we are creating a book in hand record."

The full new schedule of DDC23 is available from OCLC www.oclc.org. Any questions or concerns librarians may have about the introduction of DDC23 and its application by BDS should be addressed to info@bibdsl.co.uk.



EVERYTHING COMES TOGETHER FOR GLOBE

BDS celebrated two successes on the 7th June when its sponsorship of Shakespeare's Globe Theatre in Dumfries saw its largest audience on tour. The mood of celebration was added to as BDS had welcomed art house design company, Weesleekit into its group of companies at a pre-performance reception (see page 6).

The Globe gave three outdoor performances of Shakespeare's *As You Like It* on the 6th and 7th June in the grounds of The Crichton, Dumfries, where BDS is based. For the fourth year running audience turnout was at record levels, with 600 people attending on the Tuesday and over 1500 attending in all.

The matinee performance was attended by more than 250 pupils from schools from around South West Scotland.

"This is a great opportunity for students in a rural area to get to see world-class theatre," said Chrys Salt, Artistic Director of The Bakehouse, the arts organisation that promoted the Globe visit. "And we thank BDS for making it possible. In these times of economic hardship we need companies like BDS that believe in the core values of quality and excellence and who are willing to help bring these vital aspects of our culture to the people."

The production, which was set in the Victorian era, included original musical settings of the numerous songs in the play. The actors displayed great versatility by not only assuming many parts but also playing many different instruments, including clarinet, violin, accordion, harmonium, drum and even spoons, which lead to their virtuoso performances receiving a standing ovation from an appreciative public.

"BDS is delighted to sponsor Shakespeare's Globe," says Lesley Whyte. "The theatre company's annual visits have become a major event in the cultural calendar of our region, and we are proud to play our part in making this happen. Our sponsorship reflects our belief in quality made available to everyone and in providing locally relevant and collaborative solutions working with world-class material."

To find out more about Shakespeare's Globe Theatre visit www.shakespearesglobe.com.

Photo bottom right, The cast of *As You Like It* with Steve Kirkpatrick of Weesleekit bottom left and The Bakehouse Artistic Director, Chrys Salt, bottom right.
Photographs: Alan Devlin and Richard Macfarlane



WEESLEEKIT JOINS BDS

BDS has expanded its portfolio of services through the acquisition of Weesleekit, a multi-discipline design company that provides branding for printed literature, Internet and exhibition solutions, video, photography, music and copywriting.

Weesleekit has been the provider of the web presence, newsletter, advertising and image for both BDS and West10 Entertainment for the past 10 years. The purchase represents a consolidation of the two companies' resources and the opening of new opportunities for both operations.

BDS is already the majority shareholder in web services company Ehaus, based in London. Ehaus specialises in handling large data sets such as book lists and sales for publishers and builds BDS's flagship product BDSLive and its information service, Books & Media. The combination of Weesleekit and Ehaus offers a new range of integrated build, design and multimedia solutions for clients.

Steve Kirkpatrick, Managing Director of Weesleekit, is delighted at the prospects joining BDS offers.

"Weesleekit has an impressive list of satisfied clients including national agencies, local authorities, arts organisations, and educational establishments. By working from within BDS we will be able to seek new work on a local, national and international level. It is very exciting."

"We are delighted to be working with Weesleekit," comments Eric Green. "We have trusted Steve and his colleagues with our own brand and marketing for the past ten years, now we can offer Weesleekit's excellence to a much wider market through our association."



For more information on Weesleekit visit www.weesleekit.co.uk
or contact Steve Kirkpatrick on 01387 733 060, steve@weesleekit.co.uk

WHAT'S IN A NAME? STEVE EXPLAINS...

Some clients are initially quite inquisitive about our name, however it is highly memorable, and is a confident statement about our creative standards, coming as it does from Scotland's National Poet... and it usually raises a smile for those "in the know."

It comes from the opening lines of one of Robert Burns most famous poems, *To a Mouse*.

*Wee, sleekit, cowran, tim'rous beastie,
O, what a panic's in thy breastie!*

Clients who do not know of the Robert Burns poem may raise an eyebrow but they always seem happy with the work we undertake for them!"



GIVE YOUR BRAND A HAND

WEESLEEKIT CASE STUDY: THE NATIONAL TRUST FOR SCOTLAND

The National Trust for Scotland is a charity that protects and promotes Scotland's natural and cultural heritage, including the country's architectural, scenic and historic treasures. It is Scotland's largest charity of its kind.

Weesleekit has worked with the National Trust for Scotland for several years and provides a branding style for its guidebooks, including the new Robert Burns Birthplace Museum.



The range of design work extends into multimedia and three dimensional modeling – a complete spectrum of design solutions that integrates information, presentation and identity into a seamless experience.

The National Trust for Scotland contract was initially to design three guidebooks. This has now led to ten guidebooks and we are currently working on the eleventh. The project has taken us all over Scotland, working closely with professional photographer Mike Bolam. The brochures cover many of the Trust's most valuable treasures, including Glencoe, Threave, Newhailes, Glenfinnan, Hugh Miller, Kellie Castle, Falkland Palace, Hill of Tarvit and Broughton House. Each brochure involves a team of specialists that include copywriters, an editor, property manager, head gardener, conservationist, rangers, geologists and archivists.



The Trust also commissioned us to create two permanent visitor centre exhibitions at Threave Estate and St Abbs Head. We designed complete 3D environments, teaming up with specialists to provide the final build. The Threave Estate exhibition is an educational and informative experience where visitors are encouraged to interact with the content and visit the estate. This includes the use of multimedia features such as an interactive touchscreen, 3D educational tools for children and adults, bird nest camera live video feed, a craftsman designed Elm bench and metal sculpture, and a virtual bird hide showing a ten minute video about the estate.



We are currently working with Threave Estate on developing interpretation for their Bat Reserve – Scotland's first.

"Like BDS, Weesleekit has a vision based on excellence, customer satisfaction and up-to-the-minute technology. We like to think that our vision is your vision, that we work as a team to achieve and exceed your ambitions. We take pride in succeeding and we take pleasure in your success".

Steve Kirkpatrick
Managing Director of Weesleekit

Lesley Whyte on what top quality design has done for BDS... and can do for you...

WELCOME TO WEESLEEKIT

Over the past few years many people have commented favourably on the artwork and design that BDS presents in its advertising, website and company literature. At one level this is very gratifying but at a deeper and more important level it is a sign that our message is getting across and that BDS and West10 are taken seriously and will get noticed in their sectors.

Weesleekit has taken an integrated approach to our image, working across design, photography, copywriting and branding. The Weesleekit team has always paid great attention to detail and adopted a creative yet balanced approach to our needs, understanding the nature of our business and our markets. The result has been successful communication with our markets and client engagement with our services.

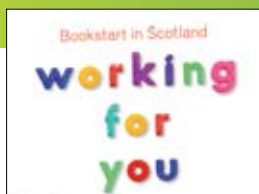
That is why BDS has chosen to invest in Weesleekit to help make a successful company even more successful, and that is why I would like to introduce you, our readers and clients, to the services that Weesleekit can offer you.

Through its work with BDS, Weesleekit understands the needs of libraries. It has a wealth of experience working in the cultural sector in the area of festival and event branding, marketing and presentation, and it also works with local authorities, helping them get their messages across. This means it can offer fast and efficient turnaround times and prove very cost-effective.

I believe Weesleekit offers a comprehensive and flexible solution to any client's needs and that is why I recommend it to you. Whether it is the design of an interactive space for your library or the promotion of a series of readings or events across your region, Weesleekit offers quality at an attractive price.

**MORE
WEESLEEKIT
WORK** ►

Bookstart Brochure



Arts Live logo



The Holyrood Trust Website



Threave Bat Reserve



Stockholm, the home of the Nobel Prize, rivals the elegance of Paris and vies with Venice for the picturesque due to its waterways surrounding the fourteen islands that meet the Baltic Sea. Malmo, with its mix of history and modernity, looks west, across the Oresund, to Copenhagen and mainland Europe. Both cities have libraries to envy...

THE MAJESTIC AND THE MODERN



Knowledge is power, and it was power that the kings of Sweden sought in the 17th century. An offshoot of the quest for dominance of the Baltic was the creation of the Swedish Legal Deposit system in 1661. The result was the National Library of Sweden.

The roots of the National Library go back to King Gustav Vasa in the 16th century. The king collected books on a variety of subjects including maps which were vital for trade and territory agreements. The library was expanded by subsequent monarchs through purchases at home and abroad and wholesale confiscation when Swedish monasteries were dissolved in the Reformation.

The 17th century was an age of religious and ideological conflicts and the government of the day wished to nip political sedition in the bud. Hence the obligation to collect all printed works in Swedish was laid down in 1661 in an ordinance from the Swedish Privy Council Chancery. All printers in Sweden were to send two copies of every publication printed to the Chancery before the material was distributed. Fear brought one of the world's earliest legal deposit systems into existence but enlightenment means it remains to this day.

Alongside legal deposits the National Library contains numerous treasures, some gathered as spoils of the Thirty Years War (1618-1648), including the Episcopal Library of Würzburg, the Olmutz Library, and the Royal Library of Prague. Thus the 13th century "Devil's Bible" came to Stockholm (see image top right). The library also possesses Lenin's table, used by the revolutionary when in Stockholm in 1917, and the complete contents of the apartment of 1966 Nobel Prize winning author Nelly Sachs who died in Stockholm in 1970. It is also home to one of the world's biggest

and best preserved collection of posters comprising of over half a million items.

The library's current location, a majestic, classically proportioned building set in its own grounds, was designed by Gustaf Dahl and built in the innovative cast iron technique (see banner image left). It opened in January 1878. Two wings were added in 1926-27 and a comprehensive remodelling led to the library being reopened in spring 1997. Two large underground stacks, a veritable underground city, were built into the bedrock and now contain the bulk of the library's collections.

Today's library is one of the most remarkable historical records of a country's published output anywhere in the world. In its role as a humanities research library it also includes collections of foreign literature in a wide range of subjects including archaeology, history, literature studies, and art history, including a Slavonic library established through an agreement made in 1964 between the Lenin Library in Moscow and the National Library.

There are around 25 million items and 7 million hours of audio visual material comprising books, journals, newspapers, magazines, films, recorded sound, television, radio, manuscripts, maps, pictures, printed music, ephemera and digital resources. The collection grows by about one thousand metres of shelf space every year. An extensive project to digitise physical material at risk of destruction is also in progress.

The National Library also serves the nation by being responsible for ISBN and ISSN allocations in Sweden and maintaining and developing LIBRIS, the national library database system. LIBRIS is freely available to the public via the Internet and contains more than five million titles held in three hundred Swedish libraries.



FROM THE ENLIGHTENMENT TO SUNLIGHT

Sweden today is known as one of the most liberal and enlightened democracies in the West. Its consensus politics, tolerance and social welfare system are the envy of many. Despite high taxation, living standards remain excellent, largely due, most Swedes would tell you, to the superb facilities and infrastructure the country enjoys.

Malmö City Library, in the centre of the garden city of Sweden, exemplifies this enlightened spirit. It celebrated its hundredth anniversary in December 2005 and has 550,000 different stock items, including 10,000 DVDs and 33,500 music CDs. In 2006 it became the first library in Sweden to lend video games.

Today, the library consists of three buildings. "The Calendar of Light", as it is known, was designed by the Danish architect Henning Larsen and was inaugurated in 1997. It is bright, light and lofty yet it encourages conviviality and discussion in its huge light-filled space. Two sides of a cube structure are of glass – ground to roof – and views fall onto the lakes and gardens that grace the city, even in its busy, bustling centre.

"The Castle," where the City library was moved in 1946, was restored and

re-inaugurated in 1999. These two main buildings are linked by a building called "The Cylinder" that houses the entrance, an information desk, a return desk and a cafe.

The original building and its modern extensions offer contrasting views of the function and feel of a library from the outside. However, once inside, the visitor is struck by the seamless movement that takes place between old and new.

Here, as with the National Library, the collections reflect the intellectually curious and culturally diverse society the library serves. The English literature section is particularly impressive. Shakespeare, Shelley, Joyce and Bronte stand in strict shelving order with contemporary American authors such as Pinsky and Rich. The Swedes are enviably bi-lingual and enjoy speaking English. This ease may be due to the minority nature of their language – a simple need to get on in the modern world – but it is no doubt helped by their traditions of openness and learning.

Sweden views its libraries and what those libraries represent as core to its intellectual values as a society. It reflects this with investment and iconic architecture. That which was created to control has become a path to enlightenment.



BDS SUPPORTS ARTISTS' BOOKS

BDS has supported Iris, a group of professional artists based in Dumfries and Galloway, with the purchase of a display cabinet for a unique collection of artists' books.

In 2009 Iris curated an exhibition of artists' books from around the world entitled "Place, Identity, Memory". Over 200 works featured, 75 of which were eventually donated by artists to form an archive drawn from the highly successful show.

"The archive that has resulted from "Place, Identity, Memory" is a very valuable record of an event that so many people enjoyed," comments Linda Mallett, one of the members of the Iris group, "and it is much more than that now we have a place to show it to the public. It is a survey of the artists' book at the beginning of the 21st century, a culturally diverse, challenging and beautiful exhibition for the public to enjoy and, like the exhibition that preceded it, a profound meditation on place, identity and memory."

The case, purchased by BDS and donated to the group, will be sited in the Crichton Library in Dumfries and Galloway College which is situated in the same grounds as BDS itself. The contents will be available to view by students and members of the public alike. A storage area in the cabinet will house any books not on show at the time, so the whole archive can be collected in one place. The display will be changed regularly to show all the 75 works over time.

"When Iris came to BDS with its proposal I had little hesitation in endorsing it," says Lesley Whyte. "BDS supports the culture of the book in all its manifestations and it gives me particular pleasure to support an area of publishing that many of our clients may not readily associate with our company. Artists' books have very short print runs or are unique; their history goes back to before the invention of commercial printing. Like all books they communicate an individual's vision in an original and inspiring manner but do so through the materials used to make the book as much as their literary content."

Iris is a group dedicated to developing an awareness of artists' books in Britain. Alongside its exhibitions, it aims to organise programmes of artist-led workshops and seminars in association with colleges, schools, libraries and literary groups.

"The support from BDS is wonderful news," says Iris member, Julian Watson. "On behalf of the group I would like to thank BDS and the Crichton Library for supporting our initiative to preserve the legacy of this wonderful exhibition."

To find out more about Iris contact irisinfo@talktalk.net.
To find out about visiting the collection, go to
www.uws.ac.uk/schoolsdepts/library/CrichtonLibrary.asp.

PLACE IDENTITY MEMORY: SAMPLE FROM THE ARCHIVE

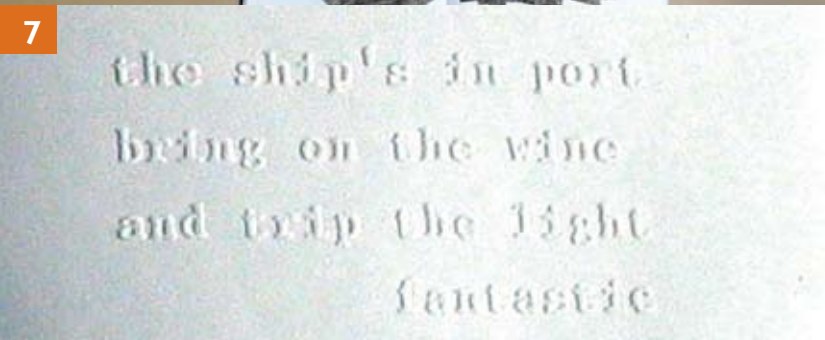
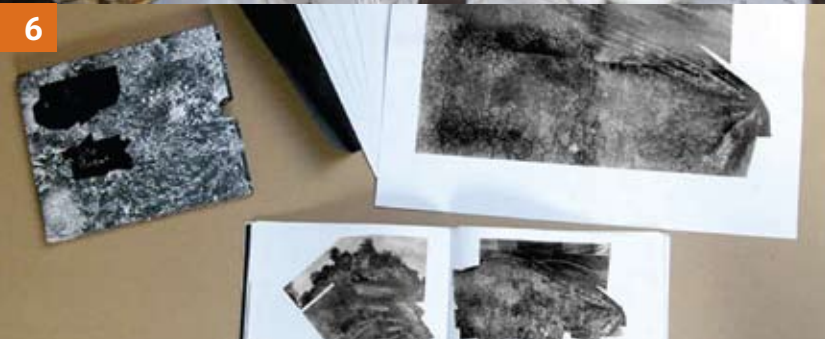
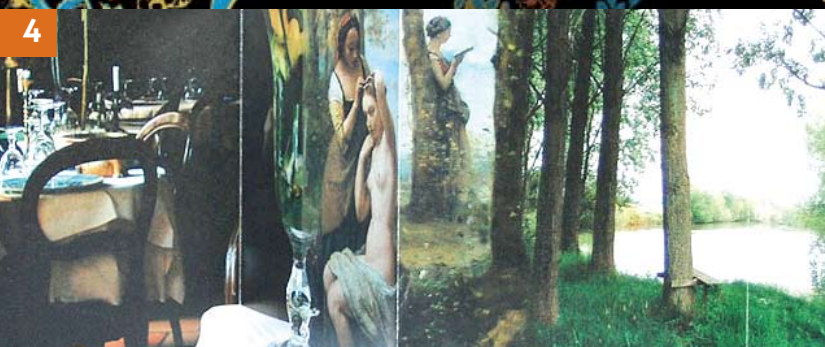
The Place Identity Memory archive consists of some 75 original works of art from all over the world – all of them books. In the exhibition visitors were encouraged to handle the works, to flick the pages and read the contents.

Julian Watson, in his introduction to the exhibition and archive, offers a refreshing view of one of our most cherished cultural icons. He writes: "Every time you pick up a book, - whether it is a work of fantasy, philosophy, detailed history or an instruction manual – opening it is opening a door, a portal, into a world."

Here is a small sample of the archive's contents...

- | | |
|--|---|
| 1. BEATA WEHR
Paszport | 6. JOHN HARPER
Broken & Breaking Ground |
| 2. BRUCE McLEAN
Dreamwork | 7. LESLEY MAY MILLER &
JUDITH ROWAN
Missing |
| 3. DAVID RHYS JONES
Derek Jarman's Garden & Dungeness | 8. SANDY SYKES
Paradise is Always Where
You've Been |
| 4. HELEN DOUGLAS
Illiers Combray <i>idea and reverie.</i> | 9. STELLA WHALLEY
Tokyo Tales |
| 5. JAN FAIRBAIRN EDWARDS
Cocoon book | |





ARTISTS' BOOKS:

A BRIEF HISTORY BY JOHN HUDSON

Art and books have always been associated. Since the days of medieval illuminated manuscripts, art has featured on pages, illuminating them, commenting on the stories, adding visual stimulation. Indeed, in the days before the commercial printing press, it could be argued that every book was a unique art object, even the hand-written text had a uniqueness that industrial reproduction negated, and the whole process was painstaking and slow, so much so that books were a very valuable commodity in the medieval world.

However, what we today call the artist's book is something akin to but in many ways opposed to what we know today as the book – what we borrow from libraries or purchase in our local bookshop. The artist's book starts from first principles and rebuilds the idea of what makes a book.

The first modern artist's book was probably William Blake's *Songs of Innocence* and *Experience* which the poet and artist, with his wife Catherine, wrote, illustrated, printed, coloured and bound.



Significant here is Blake's message as much as his method. The idealistic revolt against materialist industrialism is reflected in Blake's writing and his rejection of mass-produced printing. This is a trend that continues to this day.

In the twentieth century the artist's book became a platform for modernism. The Futurists in Italy and Russia, the Dadaists and Surrealists adopted the form with zeal. The merging of experiment with words and language with images, derived from either the avant-garde art world or the rapidly expanding medium of photography, proved ideal for artists who were either idealistically looking to a new world order or disillusioned with a world sunk in war and materialism.

One result was the questioning of the nature of the book itself – a questioning we can see in this archive. The uniqueness of methods of production and of content seen in "Place, Identity, Memory" sets itself against the mass production of best-sellers which are written to conform to the expectations of a genre. However, these works are definitely books, no doubt about it, and as such force us to ask questions about the medium and its potential and resources.

It is interesting to take note of these thought-provoking works at the same time as the conventional book is being radically questioned from another quarter – the e-book which does away with the mass-production of paper volumes in favour of one infinitely repeatable, readily transferable digital edition. The concept of the book is at the heart of our culture more than ever but its manifestations seem more flexible and varied.

BDS BUYS INTO BOOKBRUNCH

BDS has partnered BookBrunch, the daily news e-zine that covers book culture and the book trade. BDS will provide IT expertise, support and web development. The deal with BookBrunch will complement BDS's information services, including its Books & Media reviews website and newsletter.

BookBrunch, run by former Publishing News Editor Liz Thomson and former Bookseller Editor Nicholas Clee, began publishing in 2008. Alongside its daily e-zine, which now has an archive of nearly 9,000 items, it partners Publishers Weekly to bring out the London Fair Dealer and the Frankfurt Fair Dealer. The BookBrunch newsletter goes to more than 5,000 industry professionals and institutions each day.

"We are delighted to have this opportunity of working with Book Brunch," says Eric Green. "It represents a significant investment and expansion in what we offer our customers by enhancing our information services while bringing on board our leading web services division to support the BookBrunch team."

For BookBrunch, the partnership marks the next stage in its development, enabling it to deliver its news more efficiently and to enhance its offering in partnership with BDS's entertainment, film and reviews services.

"BDS has chosen to put its faith in us - its expertise will allow us to develop BookBrunch and its investment gives us solidity and security," said Thomson and Clee in a joint statement. "BDS's support will also encourage our colleagues in the industry - blue-chip talents - who've written for us and who, we hope, will continue to do so, and cement the partnerships we've forged, most notably with Publishers Weekly."

Both BDS and BookBrunch hope the deal will prove of interest to libraries that already have the option of using a wide range of services from BDS.

"Librarians and library customers need quality assistance in finding their way through the maze of information that is available in today's connected environment," comments Sarah Armitage. "We feel sure that BookBrunch will prove a valuable addition to the services we offer libraries across the country, enabling the user to promote and develop the culture of the book, make informed and cost-effective decisions, and bring the exciting world of books nearer everyone."

BookBrunch offers a cut-down version of its e-zine free to subscribers while the professional level package, with extended analysis, information and complete articles is available as a subscription service.



SOME BOOKBRUNCH FOR LIBRARIES?

Libraries may be interested to see BookBrunch, an e-zine, updated daily, featuring the world of books.



There is a section dedicated to library news and another dedicated to literary prizes such as the Orwell Prize for Political Writing, the Hugo Awards, the Joan Hessayon Award for Debut Novels in Romantic Fiction, and the Forward Prize for Poetry. Such lists can help librarians and library customers keep up-to-date with what's hot in the news and likely to be in demand.



Children's writing features strongly as do book fairs and academic publishing as well as hot issues such as digital publishing.

As a general, all-round, direct line to the world of books and publishing BookBrunch is ideal. There is a free daily digest newsletter, so why not sign up for it now? Just go to the website, www.bookbrunch.co.uk.

Access to the complete site with thousands of articles and page upon page of archives, all fully searchable is by subscription. There is a rights database, jobs section and a calendar feature that lets you see what is forthcoming.

The BookBrunch team is headed by Nicolas Clee and Liz Thomson. Liz was on the staff of Publishing News from 1984 until its closure in July 2008; she was Associate Editor from 1998 and Editor from 2003. In addition, she has written for the Independent, Times, Listener, New Statesman and Mojo. Nick was Editor of the Bookseller from 1999 to 2004, and before that was the paper's Book News Editor. He writes about books and the book industry for the Times, Guardian, Times Literary Supplement, and NewBooks magazine, and is Contributing Editor of the UK Book Publishing Industry Statistics Yearbook.

For more information about subscription go to the website, www.bookbrunch.co.uk or write to subscriptions@bookbrunch.co.uk.

WEST10 JOINS INDUSTRY TRUST

West10, the commercial arm of BDS, has joined the Industry Trust for IP Awareness. The move comes as digital creative and public relations firm Think Jam and home entertainment supply chain provider Sony DADC also join the growing coalition of major studios, distributors, exhibitors, retailers and digital service providers. Its aim is to educate the public about the positive role copyright plays in supporting the UK film, TV and video industry.

West10 Director of Sales, Barry Smith said, "Our information-rich data already allows millions of film fans to access legal digital media every day and the Industry Trust plays a crucial role in safeguarding IP. We are committed to working together to safeguard the future of the industry. I'm confident the partnership will prove very successful."

Think Jam Managing Director Daniel Robey noted that advances in digital technology have created an expectation for immediacy in the way consumers enjoy entertainment content and said that this has led to a need for greater education on the importance of copyright.

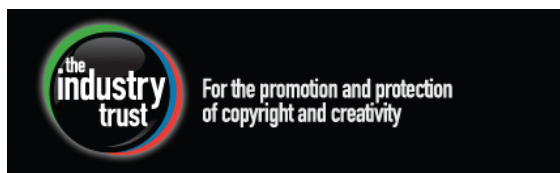
Sony DADC Compliance Officer Martin Ebner observed that copyright infringement has a negative ripple effect far beyond the core circle of studios, distributors and retailers.

"Casual copiers are expressing interest in our clients' content, and if guided in the right ways and motivated with appealing technologies such as "try & buy", they can become valuable consumers – that's the approach and objective of our Digital Rights Management solutions," he said.

Trust Director-General Liz Bales said, "It's an encouraging sign that companies from the wider film, TV and video community are recognising the pressing need to address copyright infringement and the vital role consumer education plays alongside enforcement measures."

Bales added that research showed people are far more inclined to pay for content if they understand they have a stake in it and she aimed to tap into the new members' expertise to help drive down copyright infringement and boost the appetite for official content.

To find out more about the Industry Trust visit
www.copyrightaware.co.uk



BDS TO SUPPLY TELEGRAPH ENTERTAINMENT

BDS, through its commercial arm West10, is working with The Telegraph newspaper and Simran Mediatech Ltd to make Entertainment.Telegraph.co.uk a success story.



Entertainment.Telegraph.co.uk is a new website aimed at lovers of film and music. It will be built upon BDS's cutting-edge data alongside The Telegraph's features and reviews section. It will allow customers to purchase CDs, DVDs and Blu-rays for delivery by post and to download digital music straight to their computer.

"We are delighted to be working with BDS," says Mike Lighfoot of Simran Mediatech Ltd who manage Entertainment.Telegraph.co.uk. "The accuracy, quality and flexibility of the data are second to none and the BDS team has ensured all our specific requirements are met with the least fuss and utmost speed. They are a joy to work with."

Customers can browse, preview and download any music on the site by track or album. They can also readily find any film or music album for purchase and delivery by post. The excellence of the data allows extensive and accurate searches for specific composers, genres or artists across all or specific formats, including DVD and Blu-ray. Product title details are linked to the appropriate film and music reviews from The Telegraph.

Every two weeks Telegraph Entertainment will send out a newsletter, to those who request it, informing customers of new releases, pre-orders, competitions and offers available on the site. Registration at entertainment.telegraph.co.uk is a simple process and thereafter readers of The Telegraph and web surfers will be able to access reviewed and promoted products.

"Dynamically linked and top-quality data are an unbeatable combination in today's digital environments," says Barry Smith, Director of Sales at West10. "BDS's data is content-rich and built to cross-reference within media and across media. This is the best way to ensure customer satisfaction and drive sales."

"Entertainment.Telegraph.co.uk is informative, good looking and easy-to-use and we are proud to have played our part in that," comments Eric Green, Director of Business Development at BDS. "As the digital online world becomes ever more important, organisations are realising that content and accuracy, as supplied through BDS data, is essential."

For more information on Entertainment Telegraph go to:
<http://entertainment.telegraph.co.uk>



From its base in Scotland, BDS creates its data on all book publications, DVDs and classical music that are issued in the UK...

BDS: A COMPANY BUILT ON PEOPLE

BDS's industry-standard data is created by a workforce based in Dumfries that is trained to the highest standards and led by an experienced management team dedicated to excellence within the profession of librarianship.

This belief in people offers an interesting slant on a company creating information for use in computing systems but as Lesley Whyte is quick to point out, "it is the person using the data who is important, what they want and what they need, and it is this that governs the detail that we create."

BDS has its headquarters and employs most of its staff in Dumfries. Many of its employees have been with the company since it was founded in 1995. Commercial growth has led to the need for consistent expansion and today a large proportion of new posts are filled by graduates from both Glasgow University's Crichton Campus and the University of the West of Scotland, situated in the same grounds as BDS itself.

"We chose to locate our offices in Annandale House on the Crichton Business Park both because of the outstanding working conditions offered to our staff and because of its proximity to a centre of learning, which has also offered us a first-class IT infrastructure. BDS's strength is its workforce; our staff's expertise takes a long time to gain and investment to maintain," comments Lesley.

BDS secured the British Library CIP Contract in 1995, the year the company was established, and has held the contract to the present date. The company has built a centre of excellence in cataloguing and classification skills, which means the needs of the National Library, public, school and academic libraries can all be accommodated.

As BDS has broadened its client base so BDS staff have broadened their skills and moved beyond the core business, books and the library sector, into DVD, Blu-ray, video games, music compact discs and e-books for retail and e-tail. More recently the company and its staff have expanded into web development and information services.

BDS has grown consistently since its foundation by Lesley and her fellow director Eric Green along with a handful of colleagues. It now employs over 60 people in its offices in Dumfries and London and encompasses six brands, each specialising in a different sector. However, people are the heart of its business.

BDS FEATURED BY CHAMBER OF COMMERCE

BDS received a generous feature in Dumfries and Galloway's Chamber of Commerce magazine last month. A four page article written by John Hudson with photographs by Louise Llewelyn was a main feature.

"We are delighted to include BDS," comments the magazine's editor, Gordon Mann. "The company is one of our region's success stories and represents a benchmark in our changing economy as we move away from agriculture and industry towards technology- based economic solutions."

The article covers the history of BDS, its staff and its growth as well as its cultural sponsorships such as that of Shakespeare's Globe Theatre. It also explains in layman's terms the nature and value of metadata in today's connected environments.

Free copies of the Dumfries and Galloway Chamber of Commerce magazine can be had by contacting BDS, info@bibdsl.co.uk.



Using BDS data may seem like a matter of switching on your computer and accessing the data, images, soundclips and trailers but there is a complex and cutting-edge world of hardware, software and human ingenuity ensuring libraries get the information they need quickly...

SECURING THE FUTURE: THE BDS IT DEPARTMENT



Paul Campbell, Group IT Manager at BDS, is passionate about hardware. Ever since he started out working with a PDP-11, an early 16-bit minicomputer that stood as tall as a human being, he has been hooked.

Today he is as passionate and energetic as ever working with 24 core servers utilizing over 500 gigabytes of RAM and creating virtual computers within computers to safeguard the data and its supply to BDS customers around the world.

"The scope and vision of BDS is phenomenal," he says seconds after taking time out to talk with BDS Life. "There are so many exciting things going on here, and the speed at which technology is changing means the IT department has to meet challenges on three fronts: legacy, security and reliability, and the future."

By legacy he means enabling the past – the recent past – to keep up with the present, to ensure that what we did yesterday we can still do today without noticing that hardware and software is continually developing around the data BDS supplies. By security and reliability he means that what is in use today won't fail. By the future he means creating ever more bandwidth, speed and openness to options ensuring BDS customers are the first to benefit from developments in technology as they happen.

"I have known Paul for many years," says Eric Green, "and was keen to attract him to BDS where I was sure he would prove an asset to the IT Department which receives ever growing demands as BDS expands across data, web services and information provision."

"It's a great job," says Paul, "As I say to Matthew George who provides IT Support, 'We build the bus but let others drive it.' Once the creatives and visionaries at BDS have a vehicle they know will get them where they want to go reliably and with huge capacity, then they can go wherever their imaginations allow."

Since arriving at BDS last year Paul has installed group-wide VOIP technology, enabling easier, cost-effective and more flexible communications. He has also introduced a state of the art server farm on the site of the BDS offices, which benefits not only the BDS group but also its clients. Many companies use BDS servers to host their websites, especially those who have their sites built by BDS's web services divisions, Ehaus and Weesleekit.

Servers are run in parallel with identical setups and stored data. As Paul says, "I can switch one off and the end user won't notice anything." Further servers are situated in London to ensure continuity of supply.

One of Paul's biggest tasks since joining BDS has been to secure the image library BDS holds that serves libraries up and down the country.

"This is a huge resource," says Paul, "and when I arrived I was happy to see how everything was backed up but it occurred to me that with so much data, restoring from a backup would be a time-consuming affair that could possibly interrupt service so we had to take the big step and invest in duplicating servers."

Paul's hands-on approach dates from his early days in IT. Then, he explains, "IT didn't even exist as a subject. It was called 'microelectronics'". He describes those years as trailblazing, when he would build, repair, rebuild and adapt all sorts of systems to get new and more powerful or more reliable results. He also spent several years working in recycling, setting up plants in the UK, Holland and the Far East.

Today, Paul is still looking to the future. One area he finds particularly fascinating is virtualisation, the creation of virtual computers within computers.

"This offers incredible flexibility and means that we can run dedicated virtual computers to tasks in order to ensure reliability and improve services. We can also backup services this way. We can run trials by taking live 'snap-shots' of computer set-ups, run code, see the results and instantly restore to where we were and make adjustments and start all over again. Virtualisation saves time, improves productivity and the ultimate winner is the end-user who gets the best products and services."

This has meant a big investment from BDS who has also, at the same time, expanded its bandwidth and enhanced its firewalls, supporting securer and faster services.

"If you aren't fast, you're last," jokes Paul. "Today, speed is everything. That has to be matched with 'High Availability' services."

And so what is going to be happening to BDS and its data in the future?

"There's a lot of talk about Cloud Computing, and BDS is going to be there, its data ready and accessible from multiple points across the globe. You won't notice much difference perhaps to what you get today but it is an added level of security and flexibility. The essential challenge we face is one of energy, simply running the huge computerised resources we have globally. In some ways Cloud Computing creates the problem but its power and flexibility also offer an answer. Exciting times lie ahead, especially at BDS."

Paul's job and his department at BDS is tinged with irony. The people who guarantee a smooth-running service, up to the minute enhancements and seamless development have to remain unnoticed.

"I only get noticed when things don't work. Fortunately, at BDS, our clients haven't heard of me. That's the way I like it."

BDS WORKS WITH BOOKS ASIA

BDS now provides quality MARC records for foreign language material supplied by Books Asia.

BDS has been working closely with Books Asia to develop this service which covers books in Indic languages, such as Bengali, Gujarati and Hindi and Non-Indic languages such as Chinese, Arabic, Russian, Farsi and Vietnamese. For a complete list of languages and books available visit www.bookasia.co.uk.

The Books Asia data has been developed through an extensive consultation process between Shomi Haq, IT Project Manager at Books Asia and Lesley Creamer, Data Manager at BDS and offers the opportunity for BDS Direct Data Feed customers to load records via single feed rather than loading files separately.

Selection of books from Books Asia can be undertaken by the customer or by the supplier, and popularity ratings are available, including a Top 10 Authors list and a Top 5 Genres ranking. The books are supplied by Bertram Library Services.

"Libraries are at the heart of multi-cultural Britain," comments Sarah Armitage, "and BDS is proud to help facilitate the broadening of the cultural services within libraries. Quality MARC records for books across multiple languages and genres belonging to diverse cultures are vital to maintain the smooth running of libraries addressing such a broad range of linguistic and thematic needs."

Records are available to Public Library Licence holders via the BDS Direct Data Feed in UKMARC and MARC21 at no extra charge. Alternatively, files can be obtained directly from Books Asia.

For more information contact Sarah Armitage, sarah.armitage@bibdsl.co.uk, 07860 324570.



More than 20,000 delegates travelled to New Orleans for the 2011 American Library Association Annual Conference and Exhibition held from the 23rd to the 28th of June. Sarah Armitage and Eric Green took refuge from the heat and attended a wide-ranging series of seminars, update sessions and discussion groups of interest to BDS and its customers...

BIG ISSUES IN 'BIG EASY'

CONFERENCE REPORT: SARAH ARMITAGE AND ERIC GREEN

The air conditioning of the Ernest M. Morial Convention Centre was a welcome break from the sweltering June weather, which peaked at a hot and humid 35° on the final day of the conference. The Exhibits Hall, with over 1500 booths, proved as interesting as ever and provided an opportunity for BDS to meet with third party suppliers and partners.

Unsurprisingly, particular emphasis was given to RDA and the recent announcement of the decision by the national libraries of the US to adopt it subject to recommended changes by January 2013 at the earliest. In an extended three-hour session, speakers from the Library of Congress and from PCC (Program for Co-operative Cataloging) gave an in-depth overview of the testing of RDA, the analysis of the results of the test and the next steps following the decision to adopt RDA. Questions from the floor highlighted the financial, operational and technical concerns of librarians.

Focusing on the technical considerations of RDA, an enlightening session given by five library management systems suppliers gave details of how they are proposing to change their systems to handle RDA. One particular US supplier, VTLS, actually demonstrated working cataloguing modules designed to accommodate the changes to MARC fields and terminology and showed the assembled delegates their OPAC displays designed to exploit the perceived FBRB-ised benefits.

The Library of Congress provided hands-on sessions using the RDA toolkit at their exhibition booth as well as hosting discussion groups relating to the changes between DDC22 and DDC23.

One interesting presentation given by Markham Public Library, based in Ontario, discussed the financial and user benefits of some of their innovations in shelving and from their implementation of RFID.

There were a number of presentations relating to Opensource systems which are already widely-used in the US, the highlight of which was an eye-opening session entitled "True Grit: Evergreen migration tales", where US libraries who have already made the move to Opensource systems shared their experiences.

Also of interest were a number of special sessions focusing on how booksellers, librarians and publishers could and should work together. In "Libraries and bookstores: strange bedfellows", representatives from all three sectors led a lively discussion highlighting how collaboration could increase library users and improve national literacy.

ALA 2011 was, as ever, a busy and interesting conference, and the trip to New Orleans was most definitely worth the jet lag and the humidity. Next year's ALA 2012 will be held in Anaheim, California from the 21st to the 26th of June.

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